

Contact:

Lauren Restuccia

Fujifilm

914.789.8329

lrestuccia@fujifilm.com

PLANAR SOLUTIONS, LLC BECOMES FUJIFILM'S WHOLLY OWNED SUBSIDIARY

North Kingstown, RI, December 02, 2010 - Fujifilm announced today that, through its subsidiary, FUJIFILM Electronic Materials U.S.A., Inc., it has acquired from Wacker Chemical Corporation the remaining 50% of the Planar Solutions, LLC membership interests not previously held by Fujifilm. As a result, Planar Solutions became Fujifilm's wholly owned subsidiary as of December 1, 2010 and has been renamed FUJIFILM Planar Solutions, LLC. In 2005, Fujifilm acquired 50% of Planar Solutions' membership interests from Arch Chemicals, Inc. and since then has been a joint managing partner of Planar Solutions with WACKER.

FUJIFILM Planar Solutions specializes in the manufacture and sales of chemical mechanical planarization (CMP) slurries for polishing silicon wafers. These slurries produce smooth and ultra-low defect wafer surfaces and remove excess processing materials during the production of semiconductor electronic devices such as microprocessors and memory chips. FUJIFILM Planar Solutions' leading-edge technologies have resulted in a global offering of enabling and high quality CMP products used by semiconductor device makers in the United States, Europe and Asia.

"The acquisition of Planar Solutions is part of the global FUJIFILM Electronic Material Division's strategy to supply a broad line of fundamentally enabling materials to the semiconductor device manufacturing industry," said Takashi Iwasaki, President, FUJIFILM Electronic Materials U.S.A., Inc. "The Electronic Materials Division has been closely collaborating with FUJIFILM Planar Solutions in all areas of the business, allowing this new business entity to be integrated seamlessly and to build rapidly on each other's technology, manufacturing and technical service strengths. Fujifilm's strategic plan shows electronic materials as one of its key strategic growth areas, so by adding CMP slurry products to our existing portfolio, we will greatly expand our electronic materials business and further contribute to the growth and progress of the semiconductor industry."

FUJIFILM Planar Solutions operates a manufacturing and R&D facility in Mesa, AZ and will also manufacture CMP slurry products at the Wacker manufacturing facility in Adrian, MI under a manufacturing and operating service agreement with Wacker. FUJIFILM Planar Solutions will continue to strengthen its business infrastructure through closer affiliation and alignment with the global FUJIFILM Electronic Materials Division business entities.

About Fujifilm Electronic Materials

FUJIFILM Electronic Materials companies are wholly owned by FUJIFILM Corporation with offices in Japan, the United States and Belgium, and several manufacturing and R&D facilities located worldwide. The companies supply advanced technology, chemistry and delivery equipment to the semiconductor and flat panel display fabrication market. For more information visit www.fujifilm-ffem.com

FUJIFILM Holdings Corporation, Tokyo, Japan, brings continuous innovation and leading-edge products to a broad spectrum of industries, including electronic imaging, digital printing equipment, medical systems, life sciences, graphic arts, flat panel display materials, and office products, based on a vast portfolio of digital, optical, fine chemical and thin film coating technologies. The company was among the top 20 companies around the world granted U.S. patents in 2009, and in the year ended March 31, 2010, had global revenues of \$23.5 billion*. Fujifilm is committed to environmental stewardship and good corporate citizenship. For more information, please visit www.fujifilmholdings.com.

** At an exchange rate of 93 yen to the dollar.*

###

All product and company names herein may be trademarks of their registered owners.